MaRS Volunteer Advisor Program

Mentor Canada’s next generation of brilliant innovators.

The MaRS Volunteer Advisor Program is made up of passionate executives and serial entrepreneurs that share in the MaRS mission of fostering meaningful innovation — solving real problems for real people. Curated by MaRS, our volunteer experts understand how to grow a company, sell to new customers, pitch to potential investors, manage employees and much more. Our advisors love sharing knowledge and relish the chance to mentor Canada’s next generation of brilliant innovators.

What you’ll be doing
Volunteer advisors:
• Provide one-on-one coaching and mentorship
• Contribute to workshops and events
• Offer office hours
• Connect startups with potential customers, investors, partners and talent

Your qualifications
Volunteer advisors have:
• Extensive executive and/or entrepreneurial experience in the tech community
• Sector-specific expertise and/or deep business functional knowledge
• A strong professional network interested in early-stage startups

What you’ll get
Volunteer advisors receive:
• Access to the MaRS ecosystem: an unmatched community of startups, investors, partners, policymakers and academics
• Front-line exposure to new and emerging technologies

Your commitment
Volunteer advisors must:
• Complete MaRS documentation, training, onboarding and orientation programs
• Contribute four (or more) volunteer hours per month
• Commit to the program for one year (renewable)
• Provide diligent record-keeping and reporting
• Meet as a community to get updated on the program and share insights

“I became a MaRS volunteer advisor to help Canadian ventures reinvent the financial services ecosystem and achieve their dreams. I’m constantly learning from the MaRS team and the founders I work with. It’s been a thrilling journey.”

— Vivek Chandra
President, Univentures Consulting