



Business Led ESG Collaboration: Inventory

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Introduction

Business leaders recognize that to address society's challenges and ensure their businesses are future-fit, collaborating with other businesses is essential. This Business Led ESG Collaboration Inventory is designed to help businesses find collaborations they might join or study to fast-track their own initiative. It includes 97 business collaborations in Canada and around the world across a range of industries.

This inventory is one of three reports to help businesses start or scale their industry collaborations. The other reports are:

- 1) [Business Led ESG Collaboration: Case Studies](#)
- 2) [Business Led ESG Collaboration: How-To Guide for Business](#)

Use this inventory to see if your sector has an ESG Collaboration underway already that your business might join. If you do not find your sector in this inventory, consider searching your sector along with the words: sustainability, ESG or CSR and roundtable, initiative, group, council, or alliance. More and more industry associations are being established every year and it is possible that one already exists in your sector.

To learn more about industry ESG Collaborations, the Case Studies provide additional information. To start or join an ESG Collaboration the How-To Guide for Business is a useful resource.

The next section defines a business led ESG collaboration and provides insights on their nature and makeup. The inventory of 97 business led ESG collaborations follows.

What is a Business Led ESG Collaboration?

A business led ESG collaboration is a group of businesses in the same industry or across the industry's value chain that voluntarily come together to tackle their social and environmental risks and impacts together. They frequently seek to invent and co-create a sustainable pathway for their sector. They focus on non-commercial, pre-competitive collaboration.

They:

- Focus on purely environmental or social topics, or a combination thereof.
- Range in coverage, from regional, to national or global.
- Are launched by a group of businesses, an industry association, or a convening group.
- Are described as a roundtable, group, initiative, council, alliance, coalition, network, or collaboration.
- Often use the term sustainable or sustainability and include the name of the industry or product in the name of the group.

A collaboration is not a one-on-one partnership or joint venture, or a public-private partnership. Collaborations involve a number of organizations working together to achieve a common goal or purpose. Collaboration participants share risks, responsibilities, resources, and benefits and adhere to a shared process for decision-making.¹

While there are multi-stakeholder ESG collaborations involving business along with diverse sectors such as government, non-governmental organizations (NGOs), post-secondary institutions and others, this inventory profiles collaborations led by businesses where businesses are the primary participants.

Terminology and Focus

Several terms are often used interchangeably to refer to the social and environmental performance, impacts, and risks of the private sector:

- Corporate Social Responsibility (CSR)
- Environmental, Social, Governance (ESG)
- United Nations Sustainable Development Goals² (UN SDGs)
- Sustainability

The three reports use ESG to refer to all these practices, which generally refer to the consideration of social and environmental factors in business and how they are governed.

Collaborations pursue different strategies to advance the ESG performance of their members, for example, they:

- Improve the industry's social and / or environmental practices
- Advance innovation in product reformulations and the product value chain
- Transform the system in which the industry operates to be more aligned with planetary boundaries and human flourishing

They differ by complexity, degree of impact, time frame (short or long-term) and system orientation. The inventory below includes the full spectrum of collaborations.

¹ [BSR: Private Sector Collaboration for Sustainable Development](#)

² [United Nations: The 17 Goals](#)



Business Led ESG Collaborations: Inventory

Collaboration Name	Sector(s)	Geography	Focus Area(s)
Action Alliance for Sustainable Bananas https://www.scp-centre.org/our-work/abnb/	Agriculture, forestry, fishing and hunting	Germany	Sustainability, Working conditions
Action for Sustainable Derivatives https://www.bsr.org/en/collaboration/groups/action-for-sustainable-derivatives	Agriculture, forestry, fishing and hunting	Global	Sustainability
AISE Charter for Sustainability Cleaning https://www.aise.eu/	Manufacturing	Europe	Sustainability, Social responsibility, Environment
Alliance for Beverage Cartons and the Environment https://www.beveragecarton.eu/	Manufacturing	Europe	Sustainability, Environment, Circular Economy
Aluminum Stewardship Initiative https://aluminium-stewardship.org/	Manufacturing	Global	Sustainability, Environment, Social Responsibility, Governance
Automotive Industry Action Group https://www.aiag.org/	Retail trade	Global	Sustainability, CSR



Bay Area Corporate Climate Resilience Council https://www.bsr.org/en/collaboration/groups/bay-area-corporate-climate-resilience-council	Multiple	Bay Area, CA, USA	Climate, Environment
BC Sustainable Winegrowing Program https://www.bcwgc.org/sustainable-winegrowing-british-columbia	Agriculture, forestry, fishing and hunting	British Columbia	Sustainability, Environment
Beauty and Personal Care Sustainability Project https://www.forumforthefuture.org/bpc	Retail trade	Global	Sustainability
Better Cotton Initiative https://bettercotton.org/	Agriculture, forestry, fishing and hunting	Global	Sustainability
Better Work https://betterwork.org/	Manufacturing	Global	Working conditions
Beverage Industry Environmental Roundtable https://www.bieroundtable.com/	Retail trade	Global	Sustainability, Environment
Bioplastic Feedstock Alliance https://bioplasticfeedstockalliance.org/	Manufacturing	Global	Sustainability, Environment, Social Responsibility



Bonsucro https://www.bonsucro.com/	Agriculture, forestry, fishing and hunting	Global	Sustainability, Environment
Building Responsibly https://www.building-responsibly.org/	Construction	Global	Working conditions
Canadian Roundtable for Sustainable Beef https://crsb.ca/	Agriculture, forestry, fishing and hunting	Canada	Sustainability, Environment
Canadian Roundtable for Sustainable Crops http://sustainablecrops.ca/	Agriculture, forestry, fishing and hunting	Canada	Sustainability, Environment
Cement Sustainability Initiative https://www.wbcd.org/Sector-Projects/Cement-Sustainability-Initiative/Cement-Sustainability-Initiative-CSI	Manufacturing	Global	Sustainability, Environment
Chemicals Group https://www.wbcd.org/Sector-Projects/Chemicals-Group	Manufacturing	Global	Sustainability, SDGs
Clean Cargo https://www.clean-cargo.org/	Transportation and warehousing	Global	Sustainability



Coalition for Responsible Transportation Priorities https://transportationpriorities.org/about/	Transportation and warehousing	California, USA	Environment, Social Responsibility
Considerate Constructors Scheme https://www.ccscheme.org.uk/	Construction	United Kingdom	Environment, Safety, Social Responsibility
Cotton 2040 https://www.forumforthefuture.org/cotton-2040	Agriculture, forestry, fishing and hunting	Global	Environment, Sustainability, Social Responsibility
Edible Fats and Oils Collaboration https://www.forumforthefuture.org/edible-fats-and-oils-collaboration	Manufacturing	Global	Environment, Sustainability, Social Responsibility
Ethical Toy Program https://www.ethicaltoyprogram.org/en/	Manufacturing	Global	Ethics, Working Conditions
European Outdoor Group https://www.europeanoutdoorgroup.com/	Retail trade	Europe	Environment, Sustainability, Social Responsibility
Fashion Futures 2030 https://www.forumforthefuture.org/fashion-futures-2030	Professional, scientific and technical services	Global	Environment, Sustainability, Social Responsibility



<p>Fashion Industry Charter for Climate Action https://unfccc.int/climate-action/sectoral-engagement/fashion-for-global-climate-action</p>	Manufacturing	Global	Environment, Sustainability, Social Responsibility, Climate Action
<p>Food Waste Reduction Alliance https://foodwastealliance.org/</p>	Accommodation and food services	USA	Environment, Sustainability, Social Responsibility
<p>Forest Solutions Group https://www.wbcsd.org/Sector-Projects/Forest-Solutions-Group</p>	Agriculture, forestry, fishing and hunting	Global	Environment, Sustainability, SDGs
<p>Future of Fuels https://www.bsr.org/en/collaboration/groups/future-of-fuels</p>	Manufacturing	Global	Sustainability, SDGs
<p>German Initiative on Sustainable Cocoa https://www.kakaoforum.de/en/</p>	Agriculture, forestry, fishing and hunting	Global	Sustainability, Environment, Working Conditions
<p>Global Agribusiness Alliance https://www.wbcsd.org/Programs/Food-and-Nature/Food-Land-Use/Global-Agribusiness-Action-on-Equitable-Livelihoods</p>	Agriculture, forestry, fishing and hunting	Global	Equitable access to Markets, Human Rights, Inclusive innovation
<p>Global Business Coalition Against Human Trafficking https://www.gbcat.org/</p>	Multiple	Global	Human Rights



Global Organic Textile Standard https://global-standard.org/	Manufacturing	Global	Environment, Social Responsibility
Global Partnership for Sustainable Transport https://www.iru.org/gpst	Transportation and warehousing	Global	Sustainability, SDGs
Global Platform for Sustainable Natural Rubber https://sustainablenaturalrubber.org/	Agriculture, forestry, fishing and hunting	Global	Sustainability, Environment, Social Responsibility, SDGs
Global Tuna Alliance https://www.globaltunaalliance.com/	Agriculture, forestry, fishing and hunting	Global	Sustainability, Environment, Social Responsibility, SDGs
Green Chemistry and Commerce Council https://greenchemistryandcommerce.org/	Multiple	USA	Sustainability
Healthcare Working Group https://www.bsr.org/en/collaboration/groups/healthcare-working-group	Health care and social assistance	Global	Sustainability, CSR
Healthy Business Coalition https://healthybusiness.bsr.org/	Multiple	Global	Health (Employees, Customers, Communities)
HERproject™ https://herproject.org/	Wholesale trade	Global	Gender Equality



Human Rights Working Group https://www.bsr.org/en/collaboration/groups/human-rights-working-group	Multiple	Global	Human Rights
Initiative for Responsible Mining Assurance https://responsiblemining.net/	Mining, quarrying, and oil and gas extraction	Global	CSR
Institute of Grocery Distribution Working Group on Sustainable Diets https://www.igd.com/social-impact/sustainability/healthy-and-sustainable-diets	Retail trade	Global	Sustainability, Environment, Health
Kimberly Process https://www.kimberlyprocess.com/en/what-kp	Mining, quarrying, and oil and gas extraction	Global	Sustainability, Conflict
Leather Working Group https://www.leatherworkinggroup.com/	Manufacturing	Global	Sustainability, Environment, Social Responsibility
Marine Stewardship Council https://www.msc.org/	Agriculture, forestry, fishing and hunting	Global	Sustainability, Ethics
Maritime Anti-Corruption Network http://www.maritime-acn.org/	Transportation and warehousing	Global	Ethics, Corruption



Outdoor Industry Association Sustainability Working Group https://outdoorindustry.org/join-oia-sustainability-working-group/	Multiple	USA	Sustainability, Environment, Social Responsibility, Climate Action
Palm Oil Innovation Group http://poig.org/	Manufacturing	Global	Sustainability, Environment
Partnership for Global LGBTI Equality https://global-lgbti.org/	Multiple	Global	Human Rights
Partnership for Sustainable Textiles https://www.textilbuendnis.com/en/	Manufacturing	Global	Sustainability, Environment, Social Responsibility
PET Collaboration https://transformationalcompany.ca/case-study/coca-cola-creates-the-plant-pet-technology-collaborative-ptc/	Manufacturing	Global	Sustainability, Environment
Potato Sustainability Institute https://potatosustainability.org/the-alliance/	Agriculture, forestry, fishing and hunting	North America	Sustainability
Provision Coalition https://provisioncoalition.com/	Agriculture, forestry, fishing and hunting	Canada	Sustainability, Environment, Working Conditions



Railsponsible https://www.railsponsible.org/	Transportation and warehousing	Global	Sustainability
Responsible Battery Coalition https://www.responsiblebatterycoalition.org/	Manufacturing	Global	Sustainability, Environment
Responsible Beauty Initiative https://responsiblebeautyinitiative.com/	Retail trade	Global	Sustainability, Environment, Social Responsibility
Responsible Business Alliance https://www.responsiblebusiness.org/	Multiple	Global	CSR
Responsible Jewelry Council https://www.responsiblejewellery.com/	Retail trade	Global	Sustainability, SDGs
Responsible Luxury Initiative https://www.bsr.org/en/collaboration/groups/responsible-luxury-initiative	Retail trade	Global	Sustainability, SDGs
Responsible Minerals Initiative http://www.responsiblemineralsinitiative.org	Mining, quarrying, and oil and gas extraction	Global	Sustainability, SDGs



Responsible Steel Initiative https://www.responsiblesteel.org/	Manufacturing	Global	Sustainability
Roundtable for Sustainable Bio Materials https://rsb.org/	Manufacturing	Global	Sustainability, Environment, Circular Economy, SDGs
Roundtable for Sustainable Forests https://sustainableforests.net/	Agriculture, forestry, fishing and hunting	United States	Sustainability, Environment
Roundtable for Sustainable Palm Oil https://rspo.org/	Manufacturing	Global	Sustainability, Environment, Social Responsibility
Seafood Business for Ocean Stewardship (SeaBOS) https://seabos.org/	Agriculture, forestry, fishing and hunting	Global	Sustainability, Environment, Social Responsibility
Sea Pact http://www.seapact.org/	Agriculture, forestry, fishing and hunting	North America	Sustainability, Environment, Social Responsibility
Supply Chain Initiative https://www.supplychaininitiative.eu/	Multiple	Europe	Sustainability



Sustainable Agriculture Initiative https://saipatform.org/	Agriculture, forestry, fishing and hunting	Global	Sustainability, Environment
Sustainable Air Freight Alliance https://www.bsr.org/en/collaboration/groups/sustainable-air-freight-alliance	Transportation and warehousing	Global	Sustainability, Environment, SDGs
Sustainable Apparel Coalition https://apparelcoalition.org/	Manufacturing	Global	Sustainability, Environment, Social Responsibility
Sustainable Aviation https://www.sustainableaviation.co.uk/	Transportation and warehousing	United Kingdom	Sustainability, Climate Action
Sustainable Clothing Action Plan https://wrap.org.uk/resources/guide/textiles/sustainable-clothing-action-plan	Manufacturing	United Kingdom	Sustainability, Environment
Sustainable Coffee Challenge https://www.sustaincoffee.org/	Agriculture, forestry, fishing and hunting	Global	Sustainability, Environment
Sustainable Fashion Academy https://www.sustainablefashionacademy.org/	Manufacturing	Global	Sustainability, Environment, Social Responsibility



Sustainable Food Lab https://sustainablefoodlab.org/	Agriculture, forestry, fishing and hunting	Global	Sustainability, SDGs
Sustainable Phosphorous Alliance https://phosphorusalliance.org/	Multiple	Global	Sustainability, Environment
Sustainable Restaurant Association https://thesra.org/	Accommodation and food services	Europe	Sustainability, Environment, Social Responsibility
Sustainable Seafood Coalition https://www.sustainableseafoodcoalition.org/	Retail trade	United Kingdom	Sustainability, Environment
Sustainable Shipping Initiative https://www.sustainablesipping.org/	Transportation and warehousing	United Kingdom	Sustainability, Environment, Social Responsibility
Sustainable Trade Initiative https://www.idhsustainabletrade.com/	Multiple	Global	Sustainability, Human Rights, Living Wage
Tea 2030 https://www.forumforthefuture.org/tea-2030	Agriculture, forestry, fishing and hunting	Global	Environment, Sustainability, Social Responsibility



<p>Tech Against Trafficking https://www.bsr.org/en/collaboration/groups/tech-against-trafficking</p>	Professional, scientific and technical services	Global	Human Rights, SDGs
<p>The Healthy Weight Commitment http://www.healthyweightcommit.org/</p>	Accommodation and food services	Global	Health
<p>The Textile Exchange https://textileexchange.org/</p>	Manufacturing	Global	Sustainability, Environment, Climate Action
<p>Tire Industry Project https://www.wbcd.org/Sector-Projects/Tire-Industry-Project</p>	Manufacturing	Global	Sustainability, Environment, Health
<p>Together for Sustainability https://tfs-initiative.com/</p>	Manufacturing	Global	Sustainability, Environment, Social Responsibility, Governance
<p>Transform to Net Zero https://www.bsr.org/en/collaboration/groups/transform-to-net-zero</p>	Multiple	Global	Climate Action, SDGs
<p>Tropical Forest Alliance https://www.tropicalforestalliance.org/</p>	Agriculture, forestry, fishing and hunting	Global	Sustainability, Anti-Deforestation



<p>Ultra-Low Carbon Dioxide Steelmaking https://cordis.europa.eu/project/id/515960</p>	Manufacturing	Europe	Environment, Climate Action
<p>Value Chain Risk to Resilience https://www.bsr.org/en/collaboration/groups/value-chain-risk-to-resilience</p>	Multiple	Global	Sustainability, Environment, Climate Action, SDGs
<p>Vinyl Business and Sustainability Council https://www.vinylinfo.org/vinyl-sustainability-council/</p>	Manufacturing	North America	Sustainability, Environment
<p>We Mean Business Coalition https://www.bsr.org/en/collaboration/groups/we-mean-business</p>	Multiple	Global	Climate Action, SDGs
<p>World Banana Forum http://www.fao.org/world-banana-forum/en/</p>	Agriculture, forestry, fishing and hunting	Global	Sustainability, Environment, Working Conditions, Gender Equity
<p>World Port Climate Action Program https://sustainableworldports.org/wpcap/</p>	Transportation and warehousing	Global	Sustainability, Environment, Climate Action



Authors

Marek Nakonieczny, Associate, Business for Purpose Network at the MaRS Discovery District, researched and co-authored the inventory.

Coro Strandberg, President of Strandberg Consulting, and a national ESG expert, provided advice on the research and co-authored the inventory.

Allyson Hewitt, VP Impact at the MaRS Discovery District and co-founder of the Business for Purpose Network is a social innovation expert. As the staff lead on the research, she helped shape its development.

About MaRS Discovery District

MaRS is North America's largest urban innovation hub. The anchor of Canada's tech ecosystem, MaRS helps Canada's most promising tech companies grow and succeed. MaRS also convenes all members of the innovation economy to drive breakthrough discoveries, create jobs and make an impact by solving real problems for real people – in Canada and around the world.

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